



**MAURITIUS RESEARCH COUNCIL**

**INVENTORS' OPEN DAY NO. 7**

***Innovative Foundations in Enterprises***

**PROGRAMME**

*Venue: Mauritius Research Council  
6<sup>th</sup> Floor, EbèneHeights,  
34, Cybercity  
Ebène, 72201*

*Date: Thursday, 29<sup>th</sup> October 2015*

*Time: 13:00 hrs*

***Mauritius Research Council***  
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## ***Innovative Foundations in Enterprises***

### **BRIEF**

The Mauritius Research Council (MRC) is organising its 7th Inventors' Open Day to promote the awareness of innovation and intellectual property in Mauritius.

Guest speakers have been invited to provide innovators, researchers, SMEs and entrepreneurs from different sectors, with practical explanations and guidance on addressing the conditions required for innovation to survive and develop into successful undertakings.

For this 7th edition, presentations will be made by the following two groups, both having recently obtained Industrial Design registrations from the Industrial Property Office.

### **EMINENCE MARKETING LTD**

Eminence Marketing Ltd, a company specialized in cosmetics and home care products, is continuously evolving to cater for the latest trends.

Mr H.K.Yong, currently, the Managing Director of Eminence Marketing Ltd, will give a brief background about his enterprise. He will also provide a description of the series of products developed to meet demands of customers. Mr Yong will further highlight the constraints encountered to continue its operations and the corresponding sustainable approaches adopted.

### **THE UNITED BASALTS PRODUCTS LTD**

Present in Mauritius since 1953, the United Basalts Products Ltd (UBP), is nowadays the market leader for building materials. UBP's main activities involves the production and sales of concrete blocks and aggregates and over the years, the company extended its range of activities and opened up branches elsewhere on the island. Nowadays, UBP runs ten production and sales units in various places on the main island of Mauritius and also has a factory in Rodrigues as well as abroad, in Madagascar and Sri Lanka.

Mr Raoul Maurel, Research & Development Manager at UBP, will introduce the company, emphasizing on its key beliefs. He will reiterate the company's commitment towards the Mauritian Community and strategies implemented to withstand in the ultra-competitive sector.

Both presentations will include displays of sample products.

## **PROGRAMME**

13:00– 13:30	<b>Registration of Participants</b>
13:30 – 13:40	<b>Welcome Address</b> <i>Dr A Suddhoo, Executive Director Mauritius Research Council</i>
13:40 – 14:10	<b>“Innovation and quality in the Hair Cosmetics &amp; Home Care Sector”</b> <i>Mr H K Yong, Managing Director, Eminence Marketing Ltd</i>
14:10 – 14:40	<b>“UBP &amp; Innovation”</b> <i>Mr R Maurel, Research &amp; Development Manager, The United Basalts Products Ltd (UBP)</i>
14:40 – 14:55	<b>Discussions</b>
14:55 – 15:00	<b>Vote of Thanks</b> <i>Dr A Suddhoo, Executive Director Mauritius Research Council</i>
15:00	<b>REFRESHMENTS</b>